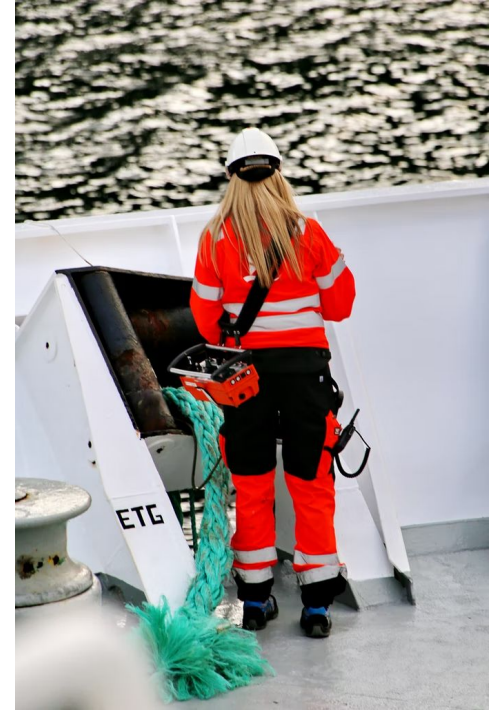
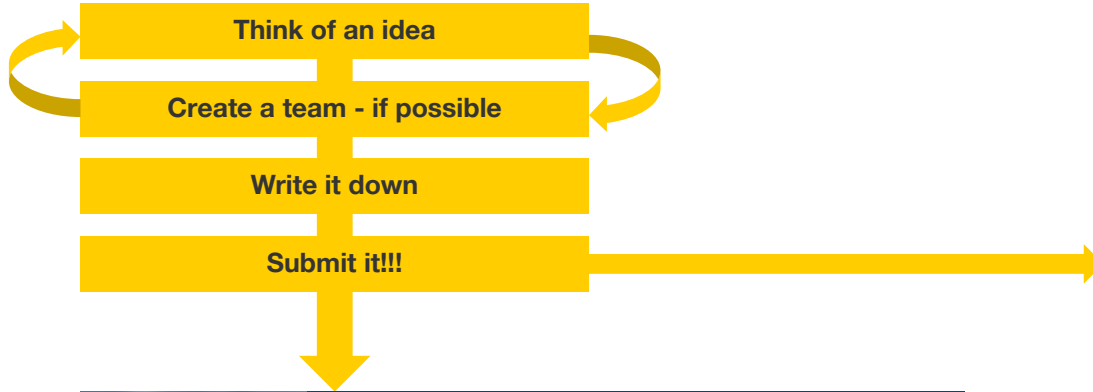


# Maritime Diversity, Equity & Inclusion Lab

Guide for participants



# How to participate



## Example idea: Hirundo connect

A platform to enable seafarers to connect with their peers across the world

Hirundo connect would be a portal to facilitate peer to peer personal and professional support. This can be used to identify mentors, share experiences and learn about real career opportunities

Functionality: “find a friend”; “find a mentor”; “share my experience”; “find resources”; “I need help”

Challenge area: retention and career progression

Please submit your ideas here

Full Name

Teammates Name/s

Email Address

Company or School/University

Phone Number

Write your comments

No file chosen

[www.esg-innovation/maritime-dei-lab-2022/](http://www.esg-innovation/maritime-dei-lab-2022/)

# Ideation best practices

Try to make sure that your submission includes answers to the following questions:

1. What is the problem I am trying to solve

2. How does my idea solve this problem

3. Are there similar products or services available today?

4. Can my idea be scaled across the maritime industry?

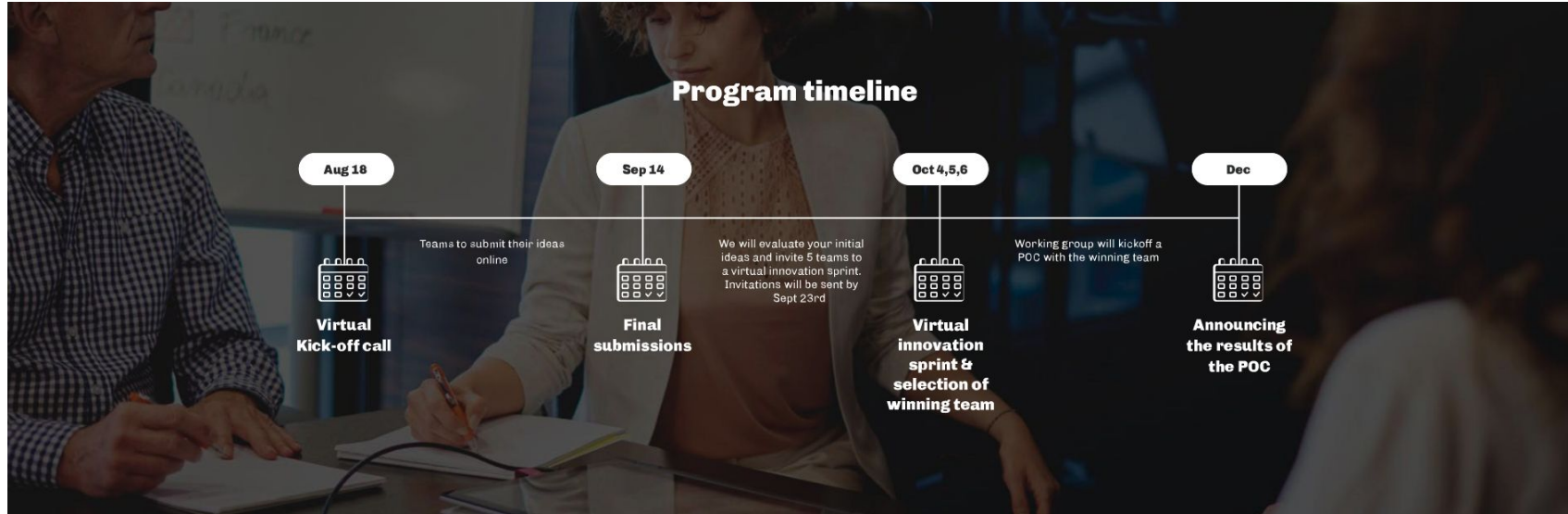
For tips on brainstorming:

<https://www.ideou.com/pages/brainstorming>

[https://boardofinnovation.com/staff\\_picks/our-favorite-ideation-tools/](https://boardofinnovation.com/staff_picks/our-favorite-ideation-tools/)



# Timeline



The final date for receiving your entries will be September 14th!

# Contacts



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